

YASSINE TALGOUZ

SEO Specialist and WordPress Developer

Kenitra, Morocco | +212 603500957 | contact@yassinetalgouz.com | linkedin.com/in/yassine-talgouz/

EXECUTIVE SUMMARY

SEO Specialist and WordPress Developer since 2019. With a background in information systems engineering, I build data-driven digital ecosystems. I combine my extensive experience in technical SEO with the integration of new AI automation workflows. This combination allows me to scale acquisition performance and capture market share in a predictable manner.

PROFESSIONAL EXPERIENCE

Team Leader/Manager & SEO Consultant

08/2020 – 05/2026

Weblinking Digital Marketing & SEO Agency | Agadir, Morocco

- Strategic & B2B Consulting:** Served as a key point of contact for executives and partners in defining their acquisition and link-building strategies. Provided e-visibility consulting for new business launches and designed omnichannel digital marketing strategies, with a strong focus on local projects in Morocco.
- SEO Infrastructure Management (+300 sites):** Full oversight of SEO strategy (technical, on-page, off-page) and editorial strategy for a vast network. Securing and building domain authority with strict quality control (Spam Score maintained at 0%).
- International Management & Deployment:** Leading a multidisciplinary team (developers, copywriters) to translate strategy into execution. Supporting and monitoring acquisition campaigns for French-, English-, and Arabic-speaking clients.
- AI Innovation & Scalability:** Overhaul and scalability of agency processes through the creation of automated workflows and the deployment of advanced AI agents (Make, n8n, Antigravity), drastically increasing the productivity and profitability of operations.

Freelance SEO Consultant & WordPress Specialist

03/2019 – Present

Independent | Remote

- Custom Development:** Creation of turnkey WordPress sites, including full configuration, selection of the best plugins, native technical SEO structure, and advanced conversion optimization.
- Content Strategy & AI:** SEO-optimized copywriting for websites, blogs, landing pages, and e-commerce sites, powered by customized AI workflows to ensure high-value, fully indexable content.
- Link Building Strategy:** Building off-page visibility through the acquisition of strategic backlinks based on rigorous data analysis, exclusively targeting performance in the French, Arabic and English market.

SEO Specialist & Web Development Intern

03/2020 – 07/2020

Weblinking.net SEO Agency | Agadir, Morocco

- Executed guest post campaigns and advanced pyramid link-building initiatives.
- Implemented local SEO strategies, including citation management and directory submissions.

KEY PROJECTS

Weblinking Internal Platform: Automation Platform

02/2026 – 04/2026

- Designed internal workflows using Google Antigravity to manage 293 blogs with real-time monitoring and Telegram/ Email alerts.
- Developed "Optimized SEO Writer Agent," a proprietary AI pipeline for mass generation and publication with automated internal linking.
- Created a proprietary Google indexing tracking system to monitor agency blog performance fluctuations.

Weblinking.com - High Performance Landing Page

02/2026 – 02/2026

- Developed a from-scratch landing page for instant loading speed, total scalability, and impeccable semantic structure.
- Leveraged Google Antigravity (agent-oriented IDE) to optimize structural logic and performance.

Design and Scaling of a High-Performance PBN Network

2021 – 2023

- Data-Driven Acquisition: Sourcing and filtering of premium expired domains (high authority metrics, zero Spam Score).
- Secure architecture: Deployment of a pyramid-style link-building strategy to isolate footprints, ensure the network's longevity, and maximize "link juice".
- Scaling: Validation of an MVP across 10 sites, followed by industrial-scale scaling to a robust infrastructure of over 300 sites (still active and performing well to this day).

Weblinking.net/ma - Digital marketing & SEO agency website

03/2021 – 06/2021

- Custom Design & Development: End-to-end project management, from technical architecture to WordPress development (lightweight structure, performance, and mobile-first).
- Conversion Rate Optimization (CRO): Results-driven UX/UI design to convert visitors into customers.
- Advanced Technical SEO: Implementation of an optimized semantic structure, strategic internal linking, and comprehensive indexing configuration (Search Console).
- Performance & Web Vitals: Advanced optimization of page load speed and Google performance metrics.

EDUCATION

- **Master in Management of Information Systems** – Univ. Abdelmalek Essaâdi Tétouan (2018–2020)
- **Bachelor's Degree in Management** – FSJES Agadir / Univ. Ibn Zohr (2015–2018)

TECHNICAL SKILLS & LANGUAGES

Expertise	Technologies	Languages
SEO Strategy & Netlinking	SEO Analytics (GA4, GSC, Ahrefs, SemRush)	Arabic: Native
Content Engineering	Hosting (Shared, VPS, Cloud)	French: Fluent
Digital Project Management	CMS (WordPress, Prestashop, Shopify)	English: Fluent
SEO Automation & AI Workflows	Workflows (Make, n8n, Antigravity)	
Technical SEO Audit	HTML/CSS, JS, PHP, SQL, LLMs (Gemini, Claude)	

LICENSES & CERTIFICATIONS

- Management Information Systems - Saylor Univ.
- Google Analytics Certification - Google Digital Academy (Skillshop)
- Keyword Research & SEO Fundamentals - Moz
- SEO Toolkit & Content Marketing - Semrush
- Digital Marketing Fundamentals - Google
- PHP & MySQL Web Development - OpenClassrooms
- Machine Learning Day - Csst Laboratories